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Docket No. 856,1043

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Tomasz DUCZMAL, et al.

Serial No.: 09/535,979

Filed: March 27, 2000



Group Art Unit: 2773

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AUG - 1 2000  
TC 2100 MAIL ROOM

For: METHOD AND SYSTEM FOR DYNAMIC DISPLAY OF MARKETING  
CAMPAIGNS ON DISPLAY LOCATIONS VIA A NETWORK

**REQUEST FOR CORRECTED FILING RECEIPT**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

It is requested that the first inventor's first name on the Official Filing Receipt be corrected. The correct first name of the first inventor is -- **Tomasz Duczmal** -- as is evidenced by the Declaration attached to the application as filed. For the convenience of the Patent and Trademark Office, attached is a photocopy of the original receipt on which the errors have been noted in red.

It is requested that a corrected Official Filing Receipt be issued in this application.

Respectfully submitted,  
STAAS & HALSEY LLP

By:

J. Randall Beckers  
Registration No. 30,358

700 Eleventh Street, N.W.  
Washington, D.C. 20001  
(202) 434-1500

Date:

7/7/00

**FILING RECEIPT**

\*OC00000005210785\*

**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**Address: ASSISTANT SECRETARY AND  
COMMISSIONER OF PATENT AND TRADEMARKS  
Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/535,979	03/27/2000	2773	690	856.1043	6	17	3

Staas & Halsey  
700 Eleventh Street NW Suite 500  
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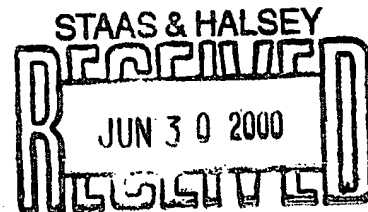
Date Mailed: 06/29/2000

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. **If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the PTO processes the reply to the Notice, the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).**

Applicant(s) **Tomasz**Tomasz Duczmal, Oakville, CANADA;  
David M. Roscoe, Burlington, CANADA;**Continuing Data as Claimed by Applicant****Foreign Applications**

CANADA 2,293,556 12/17/1999

If Required, Foreign Filing License Granted 06/28/2000

**Title**

Method and system for dynamic display of marketing campaigns on display locations via a network

**Preliminary Class**

345

Data entry by : MASON, JAMES

Team : OIPE

Date: 06/29/2000



**DECLARATION AND POWER OF ATTORNEY  
FOR PATENT APPLICATION**

As below named inventors, we hereby declare that:

Our post office addresses and citizenships are as stated below next to our names.

We believe we are the original, first and joint inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**METHOD AND SYSTEM FOR DYNAMIC DISPLAY OF MARKETING  
CAMPAIGNS ON DISPLAY LOCATIONS VIA A NETWORK**

the specification of which is filed concurrently herewith.

We hereby state that we have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Section 1.56(a).

We hereby claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign applications for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

**PRIOR FOREIGN APPLICATIONS**

**PRIORITY CLAIMED**

2,293,556	Canada	17/12/1999	X	
(Number)	(Country)	(Day/Month/Year)	Yes	No

We hereby claim the benefit under Title 35, United States Code, Section 120 of any United States applications listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application.

N/A  
(Application Serial No.) (Filing Date) (Status) (Patented, pending, abandoned)

And we hereby appoint:

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Paul I. Kravetz, Reg. No. 35,230  
Stephen W. Barns, Reg. No. P-38,037  
William M. Schentler, Reg. No. 35,348

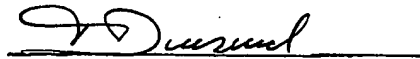
as our attorneys, each with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

**Full name of first inventor:**

**Tomasz Duczmal**

**Inventor's signature:**



**Date:** March 23/2000

**Citizenship:** Canadian

**Residence:** 145 Glenashton Drive, Oakville, Ontario, L6H 6N2, Canada

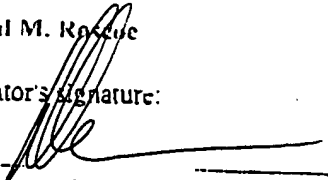
**Post Office Address:**

Same as Residence Address Noted Above

Full name of second inventor:

David M. Roscoe

Inventor's signature:



Date: March 23/2000.

Citizenship: Canadian

Residence: 233 Linwood Crescent, Burlington, Ontario, L7L 3Z9, Canada

Post Office Address:

Same as Residence Address Noted Above

**FILE COPY**

Bib Data Sheet

**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**Address: COMMISSIONER OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

<b>SERIAL NUMBER</b> 09/535,979	<b>FILING DATE</b> 03/27/2000 <b>RULE</b> -	<b>CLASS</b> 345	<b>GROUP ART UNIT</b> 2773 2174	<b>ATTORNEY DOCKET NO.</b> 856.1043	
<b>APPLICANTS</b> Tomasz Duczmal, Oakville, CANADA; David M. Roscoe, Burlington, CANADA;					
** CONTINUING DATA ***** NONE dm					
** FOREIGN APPLICATIONS ***** CANADA 2,293,556 12/17/1999 8-5-2 - dm					
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED</b> ** 06/28/2000 -					
Foreign Priority claimed <input checked="" type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions met <input checked="" type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance		<b>STATE OR COUNTRY</b> CANADA	<b>SHEETS DRAWING</b> 6	<b>TOTAL CLAIMS</b> 17	<b>INDEPENDENT CLAIMS</b> 3
Verified and Acknowledged <u>Darwin Malik Abdullah</u> <u>dm</u> Examiner's Signature Initials					
<b>ADDRESS</b> Staas & Halsey 700 Eleventh Street NW Suite 500 Washington, DC 20001 <i>Customer #21171</i>					
<b>TITLE</b> Method and system for dynamic display of marketing campaigns on display locations via a network					
<b>FILING FEE RECEIVED</b> 690	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		